

**DISNEY VACATION CLUB® MAKINGS OF A NEW FRONTIER SWEEPSTAKES  
OFFICIAL RULES**

**NO PURCHASE OR SALES PRESENTATION NECESSARY TO ENTER OR WIN THE SWEEPSTAKES. A PURCHASE, PAYMENT, OR PARTICIPATION IN A SALES PRESENTATION WILL NOT INCREASE YOUR CHANCES OF WINNING. THE PURPOSE OF THIS SWEEPSTAKES IS TO SOLICIT THE SALE OF TIMESHARE INTERESTS BY DISNEY VACATION DEVELOPMENT, INC. ANY PERSON WHOSE NAME, ADDRESS, OR E-MAIL ADDRESS IS OBTAINED AS A RESULT OF THIS SWEEPSTAKES MAY BE SOLICITED TO PURCHASE A TIMESHARE INTEREST (SUBJECT TO APPLICABLE LAWS).**

- 1. SPONSOR:** Disney Vacation Development, Inc. ("Sponsor"), 1390 Celebration Blvd. Celebration, FL 34747, U.S.A., the developer of *Disney Vacation Club* Resorts.
- 2. ADMINISTRATOR:** Prize Logic, LLC ("Administrator"), 25200 Telegraph Road, Suite 405, Southfield, MI 48033, U.S.A., the independent agency administering this Sweepstakes.
- 3. ELIGIBILITY:** The *Disney Vacation Club* Makings of a New Frontier Sweepstakes ("Sweepstakes") is open only to individuals who are legal residents of, and physically located within the 50 United States, the District of Columbia, and the Canadian Provinces of Alberta and Ontario, who are at least 18 years of age, or the age of majority in his/her jurisdiction of residence, whichever is older, as of date of entry, and who watch *Disney Vacation Club's* Making of a New Frontier webcast ("Webcast") or enter by Alternative Method of Entry (as further described in Section 5). "Member Entrants" must be a *Disney Vacation Club* member prior to May 15, 2017 to participate in the Sweepstakes. Officers, directors, and employees, and members of their household or immediate family (*i.e.*, parents, children, spouse, siblings, grandparents, step-parents, step-children, and step-siblings of each), and persons residing in such immediate family members' household, of Sponsor, Administrator, their respective parent, related, affiliated and subsidiary companies, all other entities involved in the creation, administration, or fulfillment of the Sweepstakes and their respective successors and assigns, are not eligible to enter or win. Participation constitutes full and unconditional agreement to these official rules ("Rules"). Sponsor's and Administrator's decisions are final and binding in all matters related to the Sweepstakes. Winning is contingent upon fulfilling all requirements set forth herein. ***Void where prohibited or restricted by law.***
- 4. TIMING:** The Sweepstakes period begins on 12:00:00 PM (noon) Eastern Time ("ET") on May 15, 2017 and ends at 11:59:59 PM ET on June 15, 2017 (the "Sweepstakes Period"). Sweepstakes registration must be completed prior to the end of the Sweepstakes Period in order to qualify as a valid entry into this Sweepstakes. Administrator's computer will be the official clock for the Sweepstakes Period.
- 5. HOW TO ENTER:** This Sweepstakes consists of two (2) separate and distinct drawings. Member Entrants will be entered into a "Member Drawing." Eligible entrants who are not already Disney Vacation Club members as of May 15, 2017 ("Non-Member Entrant(s)") will be entered into a "Non-Member Drawing." Members and non-members can only enter the

drawing they are eligible to participate in. In no event, may a member or non-member enter both drawings.

#### **A. How To Enter The Member Drawing:**

- i. Register for the Webcast by going to <https://makingsofaneewfrontier.com> ("Website"). Each Member Entrant must provide his/her valid e-mail address, complete first and last name (no initials unless the initials are part of his/her legal name), *Disney Vacation Club* Member ID number, complete street address (no PO Boxes), and daytime telephone number. Upon submission of the registration information, the Member Entrant must then follow the on-screen prompts to watch the Webcast during the Sweepstakes Period, lasting approximately 25 minutes. Once the Webcast is concluded, the Member Entrant must check a box confirming he/she has read and agrees to these Rules to receive an entry into the Member Drawing of the Sweepstakes (an "Online Entry").
- ii. To enter the Sweepstakes without watching the Webcast, a Member Entrant may hand-write his/her complete name (no initials unless the initials are part of his/her legal name), *Disney Vacation Club* Member ID number, valid e-mail address, complete street address (P.O. Boxes not accepted), and daytime telephone number on a 3½" X 5" card ("Mail-In Entry"). The Mail-In entry must then be placed in an envelope and mailed with sufficient postage to: *Disney Vacation Club* Makings of a New Frontier Sweepstakes, P.O. Box 251328, West Bloomfield, MI 48325. All Mail-In Entries must be postmarked no later than June 15, 2017, and received by Administrator on or before June 26, 2017 in order to be eligible.

Mail-In Entries must be legibly hand-written and signed by entrant. Mechanical reproductions, postage-due, or Mail-In Entries sent in excess of the Entry limits set forth below will not be accepted. Mail-In Entries received without a verifiable and legible return address will be deemed incomplete and not valid Entries.

#### **B. How To Enter The Non-Member Drawing:**

- i. Register for the Webcast by going to the Website. Each Non-Member Entrant must provide his/her valid e-mail address, complete first and last name (no initials unless the initials are part of his/her legal name), complete street address (no PO Boxes), and daytime telephone number. Upon submission of the registration information, the Non-Member Entrant must then follow the on-screen prompts to watch the Webcast during the Sweepstakes Period, lasting approximately 25 minutes. Once the Webcast is concluded, the Non-Member Entrant must check a box confirming he/she has read and agrees to these Rules to receive an Online Entry into the Non-Member Drawing of the Sweepstakes.
- ii. To enter the Sweepstakes without watching the Webcast, a Non-Member Entrant may follow the same steps set forth above in Section 5Aii to submit a Mail-In Entry, minus providing his/her *Disney Vacation Club* Member ID number.

For purposes of these Rules, Online Entries and Mail-In Entries will be referred to individually as an "Entry" or collectively as "Entries". Regardless of method of Entry, there is a limit of one (1) Entry per entrant/household during the entire Sweepstakes. By providing his/her phone number, Entrant invites Disney Vacation Club to call with occasional product updates, offers and other information. An Entrant may withdraw his/her invitation at any time. An Entrant's e-mail and postal address may be used for marketing purposes by the Walt Disney Family of Companies.

- 6. WINNER SELECTION:** The odds of winning a prize, as further described in Section 7 below, depend upon the number of eligible Entries received for a drawing during the Sweepstakes Period. On or about June 28, 2017, Administrator will randomly select one (1) potential winner from among all eligible Entries received for the Member Drawing and one (1) potential winner from among all eligible Entries received for the Non-Member Drawing (each, a "Winner").

Administrator decisions, along with the Sponsor's, as to the administration and operation of the Sweepstakes and the selection of the potential Winners are final and binding in all matters related to the Sweepstakes. The selected entrants are each deemed a potential Winner pending verification of his/her eligibility and compliance with the Rules. If a potential Winner is a Canada resident, he/she will be required to correctly answer a time-limited mathematical skill testing question without any assistance in order to be eligible to receive his/her prize or such prize will be forfeited.

**7. PRIZES & APPROXIMATE RETAIL VALUE ("ARV"):**

**A. Prizes (2):** Each Winner will receive a six (6) day/five (5) night stay at *Copper Creek Villas & Cabins at Disney's Wilderness Lodge* in a 1-bedroom Villa for each Winner and up to three (3) companions (each, a "Guest"). Prize includes: **[a]** Room accommodations consisting of one (1) 1-bedroom Villa (with a maximum of four (4) persons) for five (5) nights at *Copper Creek Villas & Cabins* (subject to availability); and **[b]** a check in the amount of USD \$3,505/ CAD \$4,662.97 (check will be drawn on US funds) made payable to Winner to help offset, but not completely eliminate, the tax liability associated with accepting the prize. The ARV of each prize is USD \$8,873 / CAD \$11,801.68.

**B. Total ARV:** The total ARV of all prizes available in the Sweepstakes is USD \$17,746 / CAD \$23,603.36. For all prizes, actual value of a prize depends on the date/time of arrival and fluctuation of hotel rates; any difference between the stated ARV and actual value will not be provided.

**C. Prize Conditions:** All expenses not specifically mentioned herein are not included and are solely each Winner's responsibility, including, but not limited to, round-trip air or ground transportation between the Winner's residence and *Disney's Wilderness Lodge*, at *Walt Disney World*<sup>®</sup> Resort, in Lake Buena Vista, Florida; food/beverages; ground transfers from the airport to *Disney's Wilderness Lodge*; admission to any *Disney Parks*; travel insurance; laundry service; spa treatments; alcoholic beverages; telephone calls; merchandise; souvenirs; incidental expenses, parking; tips and gratuities. Neither the

Sponsor nor the Administrator, their respective parent, subsidiary and affiliated companies, advertising and promotional agencies and prize suppliers, and their respective officers, directors, employees, agents and representatives make any guarantees or representations that the check element of a prize to help offset taxes will be sufficient to pay the Winner's tax liability. Certain restrictions and other block-out dates may apply in Sponsor's sole discretion. Each Guest must be at least 18 or the age of majority in his/her jurisdiction of residence, unless such Guest is the child or legal ward of the Winner. If a Guest is a minor and not the child or legal ward of the Winner, the parent/legal guardian of such Guest must also accompany the minor Guest. Any minor child must be accompanied at all times by his/her parent/legal guardian who is at least twenty-one (21) years of age. Such parent/legal guardian will be deemed to be one of the Winner's Guests (unless such parent/legal guardian is the Winner). If the Winner is under twenty-one (21) years of age, the Winner must be accompanied by an adult at least twenty-one (21) years of age. Such adult who is at least 21 years of age will be deemed to be one of the Winner's Guests. Each Winner's Guest may be required to submit guest releases to Sponsor upon Sponsor's request, within a certain time period to be determined by Sponsor.

Each Winner's acceptance of a prize and/or the participation in a prize by a Winner and any guest of a Winner constitutes the grant to Sponsor and Sponsor's affiliates of an unconditional right and license to use Winner and Guest's(s') full name, any aliases, social media account names, biographical data, voice, and reproductions or renderings of physical likeness (as the same may appear in any still camera photograph, video, and/or any other form), in whole or in part, in all media formats, platforms, and channels now known or hereafter devised, in perpetuity, throughout the universe, for any and all purposes, including, but not limited to advertising, promotion, marketing, publicity, trade or commercial purposes, all without further notice to Winner and/or Guest's(s'), with or without attribution, and without compensation, except where prohibited by law, and Winner and Guests hereby release the Releasees (as defined below in Section 9) from any claims or liability arising out of or with respect to such use.

Each prize must be booked by June 30, 2018 and completed by March 26, 2019 with a 90 day travel advance (certain restrictions and other block-out dates may apply):

Guests must stay in the same villa as Winner. If a Winner elects to partake in his/her prize with fewer Guests than allowed for or no Guests, no additional compensation will be awarded to the Winner.

All costs and expenses not specifically included herein are solely each Winner's responsibility. Each Winner and his/her Guests are solely responsible for obtaining any desired or necessary travel documents (including government-issued photo identification or passports). If any Winner is a Canadian resident, that Winner and his/her Guests must be able to travel to and within the United States, and return to Canada unimpeded. International travel will require a valid passport with six (6) months validity remaining from the last date of travel for all travelers. Each Winner and his/her Guests hereby

acknowledge that Sponsor has not and will not obtain or provide travel insurance or any other form of insurance for any part of a prize.

Each Winner and his/her Guests are responsible for all in-room charges (e.g., mini-bar, movies), telephone calls, meals, beverages, gratuities, upgrades, personal incidentals, amenities, and any other fees and expenses not specifically mentioned in these Rules. Each Winner will be required to provide a major credit card upon hotel check-in or prior thereto and all in-room charges will be charged to the credit card. Any damage to the room, and/or any other venue related to the prize, attributed to the Winner and/or his/her Guests will be the responsibility of the Winner.

SPONSOR, ITS PARENT, RELATED, AFFILIATED, AND SUBSIDIARY COMPANIES AND THEIR RESPECTIVE OFFICERS, DIRECTORS, AGENTS, EMPLOYEES AND ASSIGNS ARE HEREBY RELEASED AND DISCHARGED FROM ANY AND ALL LEGAL CLAIMS, LOSSES, EXPENSES, LIABILITIES, INJURIES, DEMANDS, DAMAGES, ACTIONS, AND/OR CAUSES OF ACTION THAT ARISE OUT OF AND/OR ARE IN ANY WAY RELATED TO A PRIZE, THE RECEIPT, USE AND/OR ENJOYMENT OF A PRIZE AND/OR THE SWEEPSTAKES. All benefits and payments are personal to each Winner and are not redeemable for cash and are neither assignable nor transferable.

Any portion of a prize not accepted or used by a Winner will be forfeited, and Sponsor shall not be responsible for any inability of a Winner to accept or use any portion of his/her prize for any reason. No substitution or transfer of a prize is allowed except with Sponsor's permission or where required by law. If for any reason a prize becomes unavailable, Sponsor may award a substitute prize of equal or greater value. Award of a prize is subject to verification of eligibility and compliance with these Rules. Upon verification of eligibility, Sponsor's designee will contact each winner to book the stay. All prizes will be awarded provided a sufficient number of eligible Entries are received.

- 8. NOTIFICATIONS TO WINNERS AND REQUIREMENTS TO CLAIM A PRIZE:** Each potential Winner will be notified by e-mail and/or telephone within two (2) business days from the random drawing set forth in Section 6 of these Rules. At the sole discretion of the Sponsor, disqualification, forfeiture and the selection of an alternate Winner may result from any of the following: **[a]** potential Winner's failure to respond to Administrator's verification e-mail within two (2) calendar days from the date the verification e-mail is sent; **[b]** the e-mail notification sent by Sponsor/Administrator is returned as undeliverable after three (3) attempts; **[c]** potential Winner's failure to provide Administrator with satisfactory proof of age, identity and residency; and **[d]** potential winner's failure to execute and return an Affidavit of Eligibility/Liability/Publicity Release (including, without limitation, his/her Social Security Number as required by law), if a US resident, or a Declaration of Eligibility/Liability/Publicity Release, if a Canadian resident, within five (5) calendar days from the date the form is sent to the potential Winner. **Federal, state, provincial, and local taxes and all other expenses not specified herein are the winner's sole responsibility. The award of a prize is subject to applicable withholding requirements.** In the event that a potential Winner is disqualified for any reason or does not accept his/her prize, Sponsor, in its sole and absolute discretion, will award the prize to an entrant selected at random from the remaining eligible Entries

received for the applicable drawing, subject to verification of eligibility and compliance with these Rules. In such case where a prize is not accepted or where a Winner has forfeited, there will, as necessary, be up to three (3) alternate Winners contacted, after which the prize, if not accepted by an eligible Winner, will not be awarded.

- 9. INTERNET/LIMITATIONS OF LIABILITY:** Sponsor, Administrator, their respective parent, related, affiliated and subsidiary companies, their advertising, promotion and web design agencies, all other entities involved in the creation, administration, or fulfillment of the Sweepstakes and their respective successors, assigns, directors, officers, employees, agents and independent contractors (individually and collectively, "Releasees"), are not responsible for technical malfunctions of any kind, including but not limited to interrupted or unavailable network server or other connections; miscommunications; failed, partial, or garbled telephone or computer transmissions; jumbled, scrambled, or misdirected Entries or transmissions; phone, electrical, network, computer hardware or software or program malfunctions, failures or difficulties; other errors, omissions, interruptions, or deletions of any kind, whether due to electronic, human, mechanical, printing, production or technical errors or other causes; or for any damage to any person's computer or wireless device related to the Sweepstakes, including without limitation, participation in the Sweepstakes. Additionally, Releasees are not responsible for illegible, unintelligible, late, lost, damaged, stolen, or postage-due Entries; incorrect or inaccurate Entry information, whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Sweepstakes; or for any technical or human errors which may occur in the processing of any Entries in the Sweepstakes. Any person attempting to enter using multiple identities or any other device or artifice to enter multiple times in contravention of these Rules, or to interfere with the proper administration of the Sweepstakes, will be disqualified from participation in the Sweepstakes. Additionally, any use of robotic, automatic, macro, programmed, third party or like methods to participate in the Sweepstakes will void any attempted participation effected by such methods and result in the disqualification of any individual utilizing the same. Sponsor and/or Administrator reserves the right to disqualify any individual found or suspected, in its sole opinion, to be tampering with the operation of the Sweepstakes; to be acting in violation of these Rules; or to be acting with the intent to disrupt the normal operation of the Sweepstakes. If, in the judgment of Sponsor and/or Administrator, the Sweepstakes is compromised by viruses, bugs, non-authorized human intervention or other causes that corrupt or inhibit, or may corrupt or inhibit the administration, security, fairness or intended proper play of the Sweepstakes, so that it cannot be conducted as originally planned or intended, Sponsor and/or Administrator have the right, in their sole respective discretion, to modify the Rules or to cancel, modify, terminate or suspend the Sweepstakes (except where prohibited by law); and in such event, to select the winner by such method as Sponsor in its sole discretion shall consider equitable. **RELEASEES MAKE NO WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NONINFRINGEMENT AS REGARDS TO THE SWEEPSTAKES, ANY PRIZE OR ANY COMPONENT OF A PRIZE OR THE SWEEPSTAKES. AS SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, CHECK**

**YOUR LOCAL LAWS TO LEARN IF ANY OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY APPLY TO YOU.**

- 10. PRIVACY POLICY AND TERMS OF USE:** Any personally identifiable information collected during an Entrant's participation in the Sweepstakes is subject to Sponsor's privacy policy (<https://disneyprivacycenter.com/>). In the event of a conflict between Sponsor's terms of use and the Rules, the Rules will prevail.
- 11. GOVERNING LAW:** The terms of this Sweepstakes shall be governed by, construed under, interpreted and enforced in accordance with the laws of the State of Florida without regard to conflicts of laws provisions thereof. Any dispute or claim arising out of or in connection with this Sweepstakes or these Rules shall be resolved individually, without resort to class action, and submitted exclusively to the Circuit Court in and for Orange County, Florida USA (or if the Circuit Court shall not have jurisdiction over the subject matter thereof, then to such other court sitting in such county having subject matter jurisdiction) for trial and determination by the court sitting without a jury. **All Entrants consent to the jurisdiction of such court and to the service of process outside the State of Florida pursuant to the requirements of such court in any matter submitted to it, AND THEY EXPRESSLY WAIVE THE RIGHT TO A JURY TRIAL.** ANY CLAIM FOR DAMAGES SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL, OR INCIDENTAL DAMAGES, INCLUDING, WITHOUT LIMITATION, ATTORNEY'S FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM. ONLY SPONSOR AND/OR ADMINISTRATOR MAY RESCIND THIS SWEEPSTAKES AND/OR SEEK INJUNCTIVE AND/OR ANY OTHER EQUITABLE RELIEF. ENTRANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY ENTRANT AND/OR RELEASEES AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY CLAIM MUST BE FILED WITHIN ONE (1) YEAR OF THE TIME THE CAUSE OF ACTION OCCURRED, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.
- 12. RELEASE:** By participating, each entrant releases and agrees to indemnify and hold harmless Releasees from and against any and all costs, claims, liabilities, damages, or any other injury, whether due to negligence or otherwise, to person(s) or property (including, without limitation, death or violation of any personal rights, such as violation of right of publicity/privacy, libel, or slander), due in whole or in part, directly or indirectly, to participation in the Sweepstakes, or arising out of participation in any Sweepstakes or Sweepstakes-related activity, or the receipt, use, or misuse of a prize.
- 13. GENERAL TERMS & AGREEMENT TO RULES:** By entering the Sweepstakes, entrants agree to be bound by and abide by these Rules. The Sweepstakes is subject to all applicable federal, state, provincial, and local laws.
- 14. WINNERS LIST:** To obtain a list of the Winners' names, send a properly stamped self-addressed envelope, to be received by August 15, 2017, to: *Disney Vacation Club*<sup>®</sup> Makings of a New Frontier Sweepstakes Winner List, P.O. Box 251328, West Bloomfield, MI 48325 USA.

*Customer services inquiries can be made at **Contact Us**.*

All currency conversions based on listed exchange rate as of March 31, 2017.

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